



28th ANNUAL High Point OYSTER ROAST

We are very pleased to announce the **28th Annual High Point Oyster Roast** will be back in person in 2022 in support of High Point programs of Family Service of the Piedmont and we can't wait to see you! The 2022 Oyster Roast will take place on **Friday, March 4, 2022** at the amazing **Congdon Yards**. Our presenting sponsor is **Lenny Peters Foundation/Bethany Medical Center**.

For almost three decades, the Oyster Roast has become firmly established on High Point's social calendar and has earned a reputation as one of the preeminent fundraisers in our community. Last year's Safe at Home Campaign raised \$257,000 to support programs for High Point children and families in crisis.

The Oyster Roast is a casual chic affair with live music, oysters and a dinner buffet served by **Pepper Moon Catering**, along with beer and wine, and southern sides and desserts. *Major sponsors (\$2,500 and above) are invited to attend a **pre-event cocktail party** "Pearls of the Oyster Roast" immediately preceding the main event.*

WHY COMMUNITY SUPPORT IS NEEDED MORE THAN EVER

Providing a lifeline to the community's most vulnerable, Family Service of the Piedmont helps children and families overcome child abuse and domestic violence, improve their mental health and gain financial stability, issues that have worsened due to the COVID-19 pandemic. Family Service is focused on providing services and support to families dealing with the challenges that come with increased social isolation and economic struggle so that they may be safe at home and in the community.

- Our children's advocacy centers have seen an increase in forensic interviews in the investigation of child abuse, as children get back into schools and day cares and are in safe environments to disclose abuse to authorities.
- We are seeing increases in anxiety, depression and stress-related disorders in children. The High Point Center for Child Wellness has served more than 1,000 children and their families since it opened in March 2020, double our initial expectation.

Sponsors will be recognized on the invitation (mailed to 1,800 homes in the High Point area), on signage at the event, on the Family Service website, and on Family Service social media channels. Sponsors will also be recognized in the Family Service newsletter, mailed to 5,000 individuals, businesses and organizations throughout Guilford County. Top sponsors will be acknowledged in pre-and-post event media coverage.

We hope you will consider supporting the 2022 Oyster Roast to help fund local programs of Family Service of the Piedmont in High Point. Please don't hesitate to reach out if you have any questions.

Sincerely,

Sarah Beth Davis
2022 Oyster Roast Co-Chair
(336) 688-1629

Mark Penley
2022 Oyster Roast Co-Chair
(336) 111-1111



28th ANNUAL High Point
OYSTER ROAST

SPONSORSHIP LEVELS

DIAMOND SPONSOR: \$10,000

- 18 Oyster Roast tickets
- 8 tickets, *Pearls of the Oyster Roast* Pre-Party
- Prominent listing of name/logo on invitation
- Prominent name/logo on signage at event
- Recognition in the Family Service newsletter
- Recognition on Family Service website and social media
- Recognition in all media coverage

PLATINUM SPONSOR: \$7,500

- 14 Oyster Roast tickets
- 6 tickets, *Pearls of the Oyster Roast* Pre-Party
- Prominent listing of name/logo on invitation
- Prominent name/logo on signage at event
- Recognition in the Family Service newsletter
- Recognition on Family Service website and social media
- Recognition in all media coverage

GOLD SPONSOR: \$5,000

- 10 Oyster Roast tickets
- 4 tickets, *Pearls of the Oyster Roast* Pre-Party
- Prominent listing of name/logo on invitation
- Prominent name/logo on signage at event
- Recognition in the Family Service newsletter
- Recognition on Family Service website and social media

SILVER SPONSOR: \$2,500

- 6 Oyster Roast tickets
- 2 tickets, *Pearls of the Oyster Roast* Pre-Party
- Listing on invitation
- Listing on signage at event
- Recognition in the Family Service newsletter
- Recognition on Family Service website and social media

BRONZE SPONSOR: \$1,000

- 4 Oyster Roast tickets
- Listing on invitation
- Listing on signage at event
- Recognition in the Family Service newsletter
- Recognition on Family Service website and social media

HOST COUPLE SPONSOR: \$275*

- 2 Oyster Roast tickets
- Listing on invitation

HOST INDIVIDUAL SPONSOR: \$135*

- 1 Oyster Roast ticket
- Listing on invitation

**Individual listing only; no businesses listed at this level*

THANK YOU TO OUR 2021 OYSTER ROAST SPONSORS!

Presented by



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foundation

BETHANY MEDICAL CENTER



HELEN AND DAVID CONGDON
THE FOSTER FOUNDATION
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28th
ANNUAL High Point
OYSTER ROAST

SPONSORSHIP LEVELS

PLEASE INDICATE YOUR LEVEL OF SUPPORT

_____ Diamond Sponsor: \$10,000

_____ Platinum Sponsor: \$7,500

_____ Gold Sponsor: \$5,000

_____ Silver Sponsor: \$2,500

_____ Bronze Sponsor: \$1,000

_____ Host Couple Sponsor: \$275*

_____ Host Individual Sponsor: \$135*

Sponsor Name: _____

Please indicate how you would like your/company name to be listed in printed materials:

Contact: _____

Address: _____

Phone Number: _____

Email: _____

_____ Yes, I would like an Oyster Roast Yard Sign

_____ Please invoice me at the above address

Return this form to Katrina Meeks:

Email: Katrina.meeks@fspcares.org

Mail: Family Service of High Point Foundation
902 Bonner Drive
Jamestown, NC 27282

Questions: (336) 801-1154

To sign-up, view the sponsorship benefits or to make a payment online, please visit
www.OysterRoast.info.

**Individual listing only; no businesses listed at this level*

About Our Agency

Family Service of the Piedmont, Inc.

Family Service of the Piedmont is the largest private nonprofit agency serving children and families in Guilford County. With a staff of about 150 people, Family Service has an annual budget of \$8 million. Each year, the agency reaches more than 20,000 people through its programs and community education.

Our Vision

Building Safe and Healthy Families

Our Mission

Family Service of the Piedmont **empowers** individuals and families to restore **hope**, achieve **stability** and **thrive** through quality support services, advocacy and education.

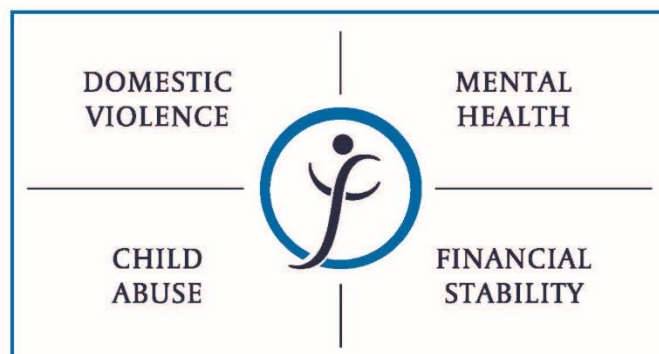
Areas of Service

Victim Services – The agency provides 24-hour crisis line and a victim advocate program for victims of sexual assault, domestic violence and other violent crime. **Clara House** in Greensboro and **Carpenter House** in High Point offer a temporary residence, along with a host of other services, for women and children escaping domestic violence. Family Service also offers therapy groups for male and female perpetrators of domestic violence. The agency operates two fully accredited **Children’s Advocacy Centers** which coordinate the investigation and treatment of child sexual abuse. **Harmony House** provides supervised visitation and exchange of children for families with a history of domestic violence.

Family Support Services – Family Service seeks to prevent child abuse and neglect by providing in-home parenting education for new parents with heightened stress and risk factors, and providing family preservation and reunification services for families in danger of having their children removed from the home.

Counseling – Family Service offers individual and family counseling – including substance abuse, depression, anxiety, marital problems, behavioral issues, grief and trauma. The agency’s **Consumer Credit Counseling Service (CCCS)** provides free budget, credit and housing counseling, debt management programs, and bankruptcy and foreclosure mitigation for individuals and families struggling with financial worries.

Community Education – The agency offers community empowering opportunities through resident councils, leadership training and neighborhood building activities. CCCS conducts **free money and credit workshops** throughout the year. Family Service staff advocates for issues central to its mission and services – such as domestic violence, sexual assault and child abuse – through community awareness events and speaking engagements.



www.safeandhealthyfamilies.com



LAST YEAR, WE DIRECTLY SERVED 17,400 LOCAL CHILDREN AND ADULTS.



DOMESTIC VIOLENCE AND SEXUAL ASSAULT

Shelters • Counseling • 24-Hour Crisis Line
DVIP • Victim Advocacy • Support Groups

Clara House in Greensboro and Carpenter House in High Point offer safety to adults and children escaping violent homes. Individuals receive help filing protective orders and navigating the court system, individual and group counseling, and referrals to resources to help them start a new life free from violence.

6,286 victims of domestic violence, rape and other violent crimes were served last year.

12 average number of adults and children who are housed in our domestic violence shelters each night. **90%** of those who stayed for 10 days or more went home to a safe, non-violent living environment.

89% of batterers who completed the Domestic Violence Intervention Program were not re-arrested for assault on an intimate partner after one year.



CHILD ABUSE AND HEALTHY PARENTING

Children's Advocacy Centers • Family Resource Center
Healthy Start • Harmony House

Provide safe child-friendly environments to minimize a child's trauma while investigating abuse. Provide counseling and victim advocacy in addition to in-home counseling and parenting education for at risk families along with supervised visitation and exchange for separated parents.

347 families were served last year by our CACs, conducting **305** forensic interviews. That's about six cases each week of potential child abuse investigated at the centers.

261 children in **237** families with high risk factors were served by Healthy Start. **100%** of those families did not receive reports of abuse or neglect.

592 number of safe, supervised child visitations by non-custodial parents at Harmony House (11 visits per week).



MENTAL HEALTH AND SUBSTANCE USE

Individual and Family Counseling • Employee Assistance
Peer Support Groups • Substance Use Services

Counseling for children, teens and adults with issues such as depression, anxiety, physical or sexual abuse and substance use. Integrated care model addresses both physical and mental healthcare needs.

20,370 counseling sessions were provided by our team of health professionals.

8,434 medical visits were provided for 1,483 children and adults.

74% of counseling clients displayed significantly improved functioning after three counseling sessions.



FINANCIAL STABILITY

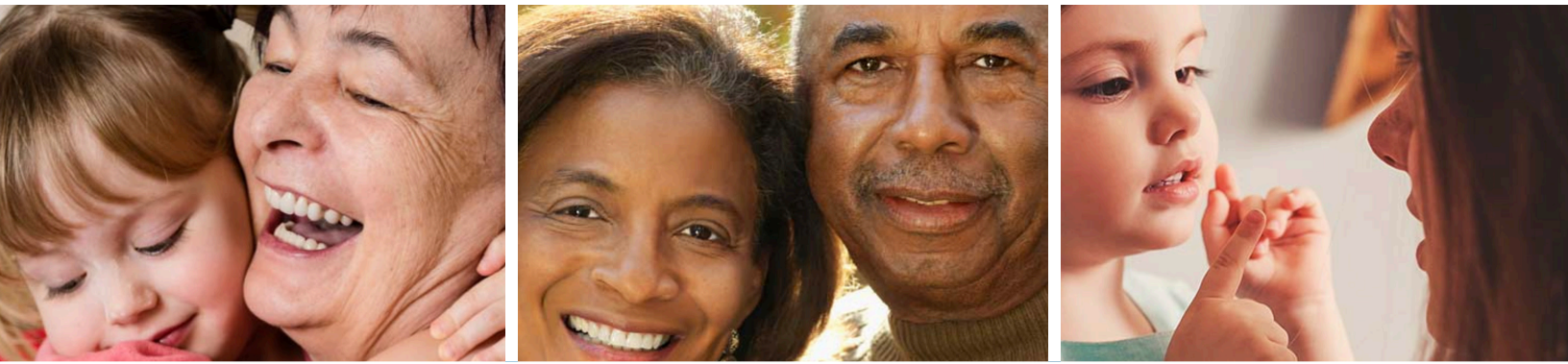
Financial Counseling • Foreclosure Prevention • Bankruptcy Counseling
Debt Management • Budgeting and Homeownership Workshops

The Consumer Credit Counseling Service offers money management, housing and credit counseling, foreclosure prevention and debt management along with bankruptcy counseling and education.

542 one-on-one financial counseling sessions were provided by CCCS last year, addressing issues of housing and fiscal management.

100% of families reported the ability to pay their bills on time after counseling, **87%** reported their debt load was decreasing, and **73%** said they were saving money.

738 number of people receiving financial education through free workshops and community events.



MORE THAN 89¢ OF EACH \$1 FAMILY SERVICE RECEIVES goes directly to fund programs for children and families. Our agency's operating costs are at a low 11%.

FOR EVERY \$1 INVESTED IN THE DOMESTIC VIOLENCE SHELTERS,

the community saves at least \$4.60 in health care and other costs of domestic violence.

\$1 SPENT ON THE DOMESTIC VIOLENCE INTERVENTION PROGRAM

saves up to \$20 in inmate, court, probation and law enforcement costs.

FOR EVERY \$1 ON FAMILY PRESERVATION PROGRAMS

saves the community \$6.79 in future out-of-home placement costs.

\$1 SPENT ON HEALTHY START

yields up to \$5.70 in reduced mental health costs, criminal justice costs, reduced dependence on welfare, and increased employment.

\$1 SPENT ON OUTPATIENT MENTAL HEALTH SERVICES

saves the community \$6 in emergency room and in-patient costs.

\$1 INVESTED IN SUBSTANCE USE TREATMENT

yields a return of \$12 in reduced drug-related crime, criminal justice costs, theft and health care costs.

EVERY FORECLOSURE LEADS TO A 1% DROP IN THE VALUE OF SURROUNDING HOMES.

Since 2010, **Consumer Credit Counseling Service** has helped save more than 5,000 local homes from foreclosure, helping preserve the equity of around 20,000 surrounding homes.



Providing a lifeline to the community's most vulnerable, Family Service of the Piedmont helps children and families overcome child abuse and domestic violence, improve their mental health and gain financial stability, issues that have worsened due to the COVID-19 pandemic. Family Service is focused on providing services and support to families dealing with the challenges that come with increased social isolation and economic struggle so that they may be safe at home and in the community.

- Our victim advocates are seeing an increase in strangulation cases and limited housing options, forcing victims back into the home with their abusers. We are also seeing more victims fleeing violence from other states.
- Our children's advocacy centers have seen an increase in forensic interviews in the investigation of child abuse, as children get back into schools and day cares and are in safe environments to disclose abuse to authorities.
- We are seeing increases in anxiety, depression and stress-related disorders in children. The High Point Center for Child Wellness has served more than 1,000 children and their families since it opened in March 2020, double our initial expectation.
- The pandemic has caused an increase in enrollment in our Domestic Violence Intervention Program, because of the increase in domestic violence. Clients are having a hard time paying for groups, due to losing their jobs and being unable to secure one due to their criminal history.
- More people are experiencing pandemic-related income or job loss, and increased stress and substance use. Since the beginning of the pandemic, there has been a 30 percent increase in the number of clients seeking help for mental health issues and substance use.
- Families in our Healthy Start program have not been able to have consistent in-person contact with our caseworkers, and our staff have not been able to adequately assess the safety of clients' homes, and the risks of child abuse and neglect and partner abuse. Staff have also noted a regression in child development due to lack of in-person accountability.
- The number of domestic violence homicides in Guilford County has increased 250 percent from 2015 to 2020.
- Calls to our law enforcement partners for domestic abuse and child abuse are up. Our partners are reporting an increase in internet crimes against children.
- We are bracing for a tide of evictions and foreclosures. Lost jobs and wages due to the pandemic have left many people unable to pay their rent or mortgage.



Family Service of High Point Foundation, Inc.

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Statement of Philosophy

Family Service is committed to creating a long-lasting and positive impact in our community by serving individuals and families facing critical hardships involving domestic violence, child abuse, mental health, and financial stability. Because we have the most extensive and diverse array of such services in our community, we are in a unique position and embrace our responsibility to address these multi-faceted barriers to success. By identifying the complex needs of our clients and delivering impactful services, we empower individuals and families so they will have the best chance of success and overall well-being.

Family Service will continue as the model for outstanding service and delivery by advancing successful outcome-based programs and collaborative initiatives to address individual needs that impact personal development as well as the growth of safe and healthy families. Our staff will energetically, compassionately, and responsibly give our clients the tools and advocacy needed to successfully integrate with society.

We will constantly monitor our environment to offer the most relevant and up-to-date models of support services, ensuring they are of the highest caliber and effectiveness for the benefit of our clients, and thus the community at large.

Furthermore, Family Service will hold itself to the highest standards of integrity and excellence in our programs, services, and staff, including transparency in our fiscal and board responsibilities. Fidelity to these standards constitutes the backbone of our agency and drives our decisions and actions.

Core Beliefs

We believe every individual has the right to live his or her life with dignity, respect, and integrity.

We believe every family is impacted by the health and well-being of its individual members.

We believe families are an essential part of society and that safe and healthy families provide the underpinning and model for a healthy, stable, and vibrant society.

We believe every child should live free from fear and have the right to grow up to become a strong, healthy, and responsible citizen.

We believe our services address the most critical issues affecting the well-being of today's individuals and families; by providing education, advocacy and alternate choices, human beings are

better able to develop and sustain safe, healthy, and productive lives.

We believe by developing and subscribing to the highest standards of integrity, professionalism and best methods, our clients have the greatest chance of successfully surmounting issues that could potentially cripple them.

We believe that all funding of the agency should be used in the most effective, transparent, and responsible manner possible so that our clients and community are able to benefit at a maximum potential.

We believe that the continued trust and generosity of our stakeholders enables us to enjoy the excellent reputation and professional position we hold within the community and is essential to our success.