



Benefitting  Family Service
OF THE PIEDMONT

Greetings!

Every hero has an origin story - and this is yours.

The Guild of Family Service of High Point Foundation is pleased to announce our Superhero Dash 5K and Family Fun Run will take place on **Saturday, March 28** at City Lake Park in Jamestown. Check-in will open at 8:00am, with the Family Fun Run kicking off at 9:00am and the 5K starting at 9:30am.

This isn't just a race. It's a chance to **run toward hope, stand up for justice**, and remind families that real heroes show up when it matters most. The money raised will help fund Family Service of the Piedmont's programs and services that address domestic violence, child abuse, mental health, substance abuse and financial stability in our community.

As a sponsor, your business will:

- **Be seen as a community hero** committed to safety, healing and stability;
- **Gain brand exposure** through event signage, race shirts, social media, and promotional marketing;
- Show employees and customers that you're willing to **go the extra mile** to support families.

Enclosed, you will find sponsorship levels outlining how you can **power up your impact** and stand up for families in need. We would be honored to have you **join our league of heroes**.

Help us cross the finish line by signing up today. Learn more by visiting www.fspcares.org/superherdash/.



With your sponsorship, you can ensure that survivors aren't running this race alone.

Cameron Smith and Natalie Smith
2026 Superhero Dash Chairs

The Families First Center
315 East Washington Street
Greensboro, NC 27401

Administrative Offices
902 Bonner Drive
Jamestown, NC 27282

The Slane Center
1401 Long Street
High Point, NC 27262



www.FSPcares.org • 336.387.6161





Superhero Dash

Saturday, March 28th, 2026

The Superhero Dash 5K and Family Fun Run raises critical funds to support programs that protect and empower children and families impacted by abuse, violence, and trauma in our community.

PRESENTING SPONSOR \$5,000

• *Only one available at this level*

- Presenting sponsor race banner
- Presenting sponsor listing on Family Service website, Run Sign Up website, event signage, and t-shirts
- Presenter recognition in all marketing and communications
- Recognition and opportunity to address audience in pre-event announcements
- Tag on social media and opportunity to collaborate on posts
- Opportunity to table at event
- Opportunity to include item in swag bags
- 10 race entries (5K or Fun Run) and t-shirts

HYDRATION STATION SPONSOR \$2,500

• *Only one available at this level*

- Logo listing on bottled waters, website, event signage, and t-shirts
- Opportunity to brand water stations (two)
- Opportunity to collaborate on social media post
- Opportunity to table at event
- Opportunity to include item in swag bags
- 8 race entries (5K or Fun Run) and t-shirts

SPONSORSHIP OPPORTUNITIES CONTINUE ON THE NEXT PAGE →



Family Service
OF THE PIEDMONT



**Saturday, March 28th, 2026
9:00am at City Lake Park**

Sponsorship Opportunities

Sponsorships must be paid prior to the event to receive benefits

PRESENTING SPONSOR \$5,000

HYDRATION STATION SPONSOR \$2,500

T-SHIRT SPONSOR \$1,500

- *Only one available at this level*
- Prominent listing of logo/name on t-shirts
- Logo listing on website and event signage
- Tag on social media
- Sponsor yard sign along race route
- Opportunity to table at event
- Opportunity to include item in swag bag
- 6 race entries (5K or Fun Run) and t-shirts

PROTECTOR \$1,000

- Logo listing on website, event signage, and t-shirts
- Tag on social media
- Sponsor yard sign along race route
- Opportunity to table at event
- Opportunity to include item in swag bag
- 6 race entries (5K or Fun Run) and t-shirts

**DEADLINE FOR RECOGNITION ON
EVENT T-SHIRT IS FEBRUARY 27TH.**

**Must register by February 27th to be
guaranteed t-shirt. T-shirts will not be mailed.**

AWARDS SPONSOR \$750

- *Only one available at this level*
- Logo/name listing on all award certificates
- Name listing on website, event signage, and t-shirts
- Opportunity to present awards at event
- Opportunity to table at event
- Opportunity to include item in swag bag
- 4 race entries (5K or Fun Run) and t-shirts

ADVOCATE \$500

- Name listing on website, event signage, and t-shirts
- Sponsor yard sign along race route
- Opportunity to table at event
- Opportunity to include item in swag bag
- 4 race entries (5K or Fun Run) and t-shirts

HERO \$250

- Name listing on website, event signage, t-shirts
- Opportunity to table at event
- 2 race entries (5K or Fun Run) and t-shirts

5K RUNNER \$35

- Includes t-shirt
- \$45 week of registration fee (after March 22)
- \$25 virtual runner option if unable to attend (t-shirt not included)

FAMILY FUN RUN \$10

- Includes child's superhero cape and medal
- Option to purchase t-shirt for \$10



Family Service
OF THE PIEDMONT



Sponsor Name: _____
(as you would like it to appear on signage)

Contact Name: _____

Address: _____ **City/State:** _____ **ZIP:** _____

Phone: _____ **Cell:** _____ **Email:** _____

Sponsorship Level

PRESENTING \$5,000

HYDRATION SPONSOR \$2,500

T-SHIRT SPONSOR \$1,500

PROTECTOR \$1,000

AWARDS SPONSOR \$750

ADVOCATE \$500

HERO \$250

*RUNNER REGISTRATIONS IN ADDITION TO
OR IN LIEU OF SPONSORSHIP*

5K RUNNER \$35

\$35 x ____ (number runners) = \$____ (total)

VIRTUAL RUNNER \$25

\$25 x ____ (number runners) = \$____ (total)

FAMILY FUN RUNNER \$10

\$10 x ____ (number runners) = \$____ (total)

*We will reach out to collect runner information
included in sponsorships closer to the event.*

Payment Method

Online payment

Personal check made payable to *Family Service of High Point*

Company check from _____

Electronic transfer, stock or distribution from an IRA
(Email details to michael.snipes@fspcares.org)

Send me an invoice

PAY ONLINE

Scan QR code or visit

[FSPCARES.ORG/SUPERHERODASH/](https://fspcares.org/superherodash/)



Please return to:

**902 Bonner Drive
Jamestown, NC 27282**

Michael Snipes
Advancement Operations Manager
michael.snipes@fspcares.org
336-801-1154

Last Year, we served 17,646 local children and adults through direct service and 11,626 individuals through Community Outreach and Education



DOMESTIC VIOLENCE AND SEXUAL ASSAULT

Shelters • Counseling • 24-Hour Crisis Line
DVIP • Victim Advocacy • Support Groups

Clara House in Greensboro and Carpenter House in High Point offer safety to adults and children escaping violent homes. Individuals receive help filing protective orders and navigating the court system, individual and group counseling, and referrals to resources to help them start a new life free from violence.

5,756 victims of domestic violence, rape and other violent crimes were served last year.

16 average number of adults and children who are housed in our domestic violence shelters each night. **92%** of those who stayed for 10 days or more went home to a safe, non-violent living environment.

100% of batterers who completed the Domestic Violence Intervention Program were not re-arrested for assault on an intimate partner after one year.



CHILD ABUSE AND HEALTHY PARENTING

Children's Advocacy Centers
Healthy Start • Fairview Family Resource Center

Provide safe child-friendly environments to minimize a child's trauma while investigating abuse. Provide counseling and victim advocacy in addition to in-home counseling and parenting education for at risk families.

472 families were served last year by our CACs, conducting **387** forensic interviews. That is about eight cases each week of potential child abuse investigated at the centers.

185 families with high risk factors were served by Healthy Start. **99.5%** of those families did not receive reports of abuse or neglect while in service.

485 school age children involved in youth activities at the Fairview Family Resource Center increased character development skills.



MENTAL HEALTH AND SUBSTANCE USE

Individual and Family Counseling • Employee Assistance
Peer Support Groups • Substance Use Services

Counseling for children, teens, adults and families dealing with issues such as depression, anxiety, stress, trauma, grief, physical or sexual abuse and substance use.

25,520 counseling sessions were provided by our team of health professionals.

1,377 children received an average of 9.3 therapeutic sessions at the High Point Center for Child Wellness

77% of adult counseling clients displayed significantly improved functioning after three counseling sessions.



FINANCIAL STABILITY

Financial Counseling • Foreclosure Prevention • Bankruptcy Counseling
Debt Management • Budgeting and Homeownership Workshops

Consumer Credit Counseling Service offers money management, housing and credit counseling, foreclosure prevention, and debt management along with first-time homebuyer classes and education.

542 one-on-one financial counseling sessions were provided by CCCS last year, addressing issues of housing and fiscal management.

91% of families reported the ability to pay their bills on time after counseling, **78%** reported their debt load was decreasing, and **74%** said they were saving money.

1,791 number of people receiving financial education through free workshops and community events.



Family Service

OF THE PIEDMONT

Investing in Our Community's Future

ECONOMIC IMPACT



MORE THAN 89¢ OF EACH \$1 FAMILY SERVICE RECEIVES
goes directly to fund programs for children and families.
Our agency's operating costs are at a low 11%.

FOR EVERY \$1 INVESTED IN THE
DOMESTIC VIOLENCE SHELTERS



the community saves at least **\$4.60** in health care and other costs of domestic violence.

\$1 SPENT ON THE DOMESTIC
VIOLENCE INTERVENTION PROGRAM



saves up to **\$20** in inmate, court, probation and law enforcement costs.

\$1 SPENT ON HEALTHY START



yields up to **\$13.00** in reduced mental health costs, criminal justice costs, reduced dependence on welfare, and increased employment.

**\$1 SPENT ON OUTPATIENT
MENTAL HEALTH SERVICES**



saves the community **\$4** in emergency room and in-patient costs.

**\$1 INVESTED IN SUBSTANCE
USE TREATMENT**



yields a return of **\$12** in reduced drug-related crime, criminal justice costs, theft and health care costs.

**EVERY FORECLOSURE LEADS
TO A 1% DROP IN THE VALUE
OF SURROUNDING HOMES.**



Since 2010, **Consumer Credit Counseling Service** has helped save more than **5,000** local homes from foreclosure, helping preserve the equity of around **20,000** surrounding homes.