

23rd
ANNUAL *Greensboro*
OYSTER ROAST



Dear Community Friend,

We are thrilled to announce the **23rd Annual Greensboro Oyster Roast** in support of Family Service of the Piedmont's Greensboro programs! Mark your calendar — the festivities take place on **Friday, May 1, 2025**, at **Revolution Mill**.

For over two decades, the Oyster Roast has been a cornerstone of Greensboro's social scene, recognized as one of the premier fundraisers in our community. This year promises to be no exception, with a gorgeous venue under the stars and an unforgettable evening ahead.

What to Expect:

The Oyster Roast is a lively outdoor affair with a **casual chic vibe**, featuring:

- **Live music by Chairman of the Board**
- **Fresh oysters, dinner stations and decadent desserts** by Pepper Moon Catering
- **Beer and wine**

Major sponsors (\$2,500 and above) are invited to a pre-event cocktail gathering, the exclusive **"Pearls of the Oyster Roast,"** just before the main event.

Make an Impact:

Last year, the Oyster Roast welcomed **more than 600 attendees** and raised over **\$300,000** to support Family Service programs that address critical community issues, including:

Domestic Violence, Child Abuse, Mental Health Support, and Financial Stability.

In 2025, Family Service directly served over **26,000 local children and adults**, making a profound difference in the lives of individuals and families throughout Greensboro.

Sponsor Recognition:

Sponsors will receive recognition in several key ways:

- On the event invitation, mailed throughout the Greensboro area
- On event signage
- On the Family Service website
- In pre-and-post event media coverage and on social media (for top sponsors only)

We hope you'll join us in supporting this important cause and help fund essential local programs. If you have any questions or need more information, please don't hesitate to reach out.

Warm regards,

Rebekah Driggers
2026 Oyster Roast Co-Chair
(336) 782-7391

Magz King
2026 Oyster Roast Co-Chair
(336) 202-4537



Greensboro Oyster Roast

Friday, May 1, 2026

Held every spring for more than two decades, the Oyster Roast is the signature fundraiser of Family Service of Greensboro Foundation. The event is an outdoor, casual chic affair with live music, oysters and supper under the stars.

Sponsorships must be paid prior to the event to receive benefits

CHAMPION \$10,000

- 10 Oyster Roast tickets
- 6 tickets to the Pearls Party
- Prominent listing of name or logo on Invitation
- Prominent listing of name or logo on event signage and the Family Service website
- Recognition in all media coverage
- Recognition in FSP email blasts
- Oyster Roast yard sign

SHELTER \$2,500

- 6 Oyster Roast tickets
- 2 tickets to the Pearls Party
- Listing of name on Invitation
- Listing of name on event signage and Family Service website
- Oyster Roast yard sign

ADVOCATE \$500

- 2 Oyster Roast tickets
- Listing of name on Invitation
- Listing of name on event signage and Family Service website
- Oyster Roast yard sign

EMPOWER \$5,000

- 8 Oyster Roast tickets
- 4 tickets to the Pearls Party
- Listing of name or logo on Invitation
- Listing of name or logo on event signage and Family Service website
- Recognition in all media coverage
- Recognition in FSP email blasts
- Oyster Roast yard sign

PROTECTOR \$1,000

- 4 Oyster Roast tickets
- Listing of name on Invitation
- Listing of name on event signage and Family Service website
- Oyster Roast yard sign

HOST COUPLE \$300

- 2 Oyster Roast tickets
- Listing of name on Family Service website
- Oyster Roast yard sign

HOST INDIVIDUAL \$175

- 1 Oyster Roast ticket
- Listing of name on Family Service website
- Oyster Roast yard sign

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Sponsor Name: _____
(as you would like it to appear on signage)

Contact Name: _____

Address: _____ City/State: _____ ZIP: _____

Phone: _____ Cell: _____ Email: _____

Sponsorship Level

CHAMPION \$10,000

- I will use my tickets (tax value \$9,250)
- I will not use my tickets (tax value \$10,000)

SHELTER \$2,500

- I will use my tickets (tax value \$2,050)
- I will not use my tickets (tax value \$2,500)

ADVOCATE \$500

- I will use my tickets (tax value \$350)
- I will not use my tickets (tax value \$500)

EMPOWER \$5,000

- I will use my tickets (tax value \$4,400)
- I will not use my tickets (tax value \$5,000)

PROTECTOR \$1,000

- I will use my tickets (tax value \$700)
- I will not use my tickets (tax value \$1,000)

HOST COUPLE \$300

- I will use my tickets (tax value \$150)
- I will not use my tickets (tax value \$300)

HOST INDIVIDUAL \$175

- I will use my ticket (tax value \$100)
- I will not use my tickets (tax value \$175)

Payment Method

- Online payment
- Personal check made payable to Family Service of the Piedmont
- Company check from _____
- Electronic transfer, stock or distribution from an IRA
(Email details to michael.snipes@fspcares.org)
- Send me an invoice

PAY ONLINE
Visit
[FSPCARES.ORG/GSOOYSTERROAST](https://fspcares.org/gsooysterroast)
to secure your sponsorship now.

Please return to:

902 Bonner Drive
Jamestown, NC 27282

Michael Snipes
Advancement Operations Manager
michael.snipes@fspcares.org
336-801-1154

Last Year, we served 17,646 local children and adults through direct service and 11,626 individuals through Community Outreach and Education



DOMESTIC VIOLENCE AND SEXUAL ASSAULT

Shelters • Counseling • 24-Hour Crisis Line
DVIP • Victim Advocacy • Support Groups

Clara House in Greensboro and Carpenter House in High Point offer safety to adults and children escaping violent homes. Individuals receive help filing protective orders and navigating the court system, individual and group counseling, and referrals to resources to help them start a new life free from violence.

5,756 victims of domestic violence, rape and other violent crimes were served last year.

16 average number of adults and children who are housed in our domestic violence shelters each night. **92%** of those who stayed for 10 days or more went home to a safe, non-violent living environment.

100% of batterers who completed the Domestic Violence Intervention Program were not re-arrested for assault on an intimate partner after one year.



CHILD ABUSE AND HEALTHY PARENTING

Children's Advocacy Centers
Healthy Start • Fairview Family Resource Center

Provide safe child-friendly environments to minimize a child's trauma while investigating abuse. Provide counseling and victim advocacy in addition to in-home counseling and parenting education for at risk families.

472 families were served last year by our CACs, conducting **387** forensic interviews. That is about eight cases each week of potential child abuse investigated at the centers.

185 families with high risk factors were served by Healthy Start. **99.5%** of those families did not receive reports of abuse or neglect while in service.

485 school age children involved in youth activities at the Fairview Family Resource Center increased character development skills.



MENTAL HEALTH AND SUBSTANCE USE

Individual and Family Counseling • Employee Assistance
Peer Support Groups • Substance Use Services

Counseling for children, teens, adults and families dealing with issues such as depression, anxiety, stress, trauma, grief, physical or sexual abuse and substance use.

25,520 counseling sessions were provided by our team of health professionals.

1,377 children received an average of 9.3 therapeutic sessions at the High Point Center for Child Wellness

77% of adult counseling clients displayed significantly improved functioning after three counseling sessions.



FINANCIAL STABILITY

Financial Counseling • Foreclosure Prevention • Bankruptcy Counseling
Debt Management • Budgeting and Homeownership Workshops

Consumer Credit Counseling Service offers money management, housing and credit counseling, foreclosure prevention, and debt management along with first-time homebuyer classes and education.

542 one-on-one financial counseling sessions were provided by CCCS last year, addressing issues of housing and fiscal management.

91% of families reported the ability to pay their bills on time after counseling, **78%** reported their debt load was decreasing, and **74%** said they were saving money.

1,791 number of people receiving financial education through free workshops and community events.



MORE THAN 89¢ OF EACH \$1 FAMILY SERVICE RECEIVES goes directly to fund programs for children and families. Our agency's operating costs are at a low 11%.

FOR EVERY \$1 INVESTED IN THE DOMESTIC VIOLENCE SHELTERS



the community saves at least **\$4.60** in health care and other costs of domestic violence.

\$1 SPENT ON THE DOMESTIC VIOLENCE INTERVENTION PROGRAM



saves up to **\$20** in inmate, court, probation and law enforcement costs.

\$1 SPENT ON HEALTHY START



yields up to **\$13.00** in reduced mental health costs, criminal justice costs, reduced dependence on welfare, and increased employment.

\$1 SPENT ON OUTPATIENT MENTAL HEALTH SERVICES



saves the community **\$4** in emergency room and in-patient costs.

\$1 INVESTED IN SUBSTANCE USE TREATMENT



yields a return of **\$12** in reduced drug-related crime, criminal justice costs, theft and health care costs.

EVERY FORECLOSURE LEADS TO A 1% DROP IN THE VALUE OF SURROUNDING HOMES.



Since 2010, **Consumer Credit Counseling Service** has helped save more than **5,000** local homes from foreclosure, helping preserve the equity of around **20,000** surrounding homes.



About Our Agency

Family Service of the Piedmont is the largest private nonprofit agency serving children and families in Guilford County. With a staff of 140 people, Family Service has an annual budget of over \$9 million. Last year, the agency reached more than 26,203 people through its programs and community education.

Our Vision

A community where every person is safe, supported, and has the opportunity to thrive.

Our Mission

Family Service of the Piedmont empowers individuals and families to heal, grow, and thrive through compassionate support, quality treatment, powerful advocacy, and life-changing education.

Areas of Service

Behavioral Health: Offers a wide array of individual, family and group counseling using an evidence-based, integrated, holistic care model that includes treatment for mental illnesses, substance use disorders, integrated dual disorder treatment, psychiatric evaluation and medication management, and case management services. Services can be accessed by walk-in or appointment. Services for children include child psychiatric evaluation and medication management, therapy and care coordination, in a child and family only setting. Services available in Greensboro and in High Point at the **High Point Center for Child Wellness**.

Victim Services: Provides 24-hour crisis line and a victim advocate program for victims of sexual assault, domestic violence and other violent crime. **Clara House** in Greensboro and **Carpenter House** in High Point offer a temporary residence, along with a host of other services for victims escaping domestic violence. Family Service also offers groups for male and female perpetrators of domestic violence. The agency operates two fully accredited **Children's Advocacy Centers** which coordinate the investigation and treatment of child sexual abuse.

Family Support Services: Seeks to prevent child abuse and neglect by providing in-home parenting education for new parents with heightened stress and risk factors, using the evidence-based program Nurturing Parenting. Also offered is the Positive Parenting Program, a free evidenced based parenting curriculum and support group for parents of elementary aged children.

Consumer Credit Counseling Services (CCCS): Provides free budget counseling, credit and housing counseling, debt management programs, bankruptcy alternatives and foreclosure mitigation for individuals and families struggling with financial challenges. Free financial and credit workshops are conducted throughout the year. Additionally, CCCS provides loan applications for first time, low to moderate income clients for the purchase of a home and for down payment and closing cost assistance.

Community Education: Agency staff advocates for issues central to its mission and services, such as domestic violence, sexual assault and child abuse, through community events and speaking engagements. The Advocacy Team is comprised of victim service advocates who specialize in a particular target population, providing expert direct service to victims, education to the broader community and outreach to organizations and people interested in their area of expertise. The team has advocates specialized in sexual assault, elder abuse, child abuse prevention, LGBTQ+ services and human trafficking.